

## why purchase “fair trade” products?

Fair trade products — often of international origin — are produced and sold in an ethical manner based on a third-party certification. Examples of such products are: coffee, tea, sugar, honey, herbs and spices, bananas, beans and grains, flowers, and make-up.

Fair trade standards require that producers be paid a guaranteed minimum price and that working conditions are safe and wages are reasonable. In addition, most fair trade product certifications involve environmental requirements that ensure products are grown or produced in a way that minimizes their impact on the environment.<sup>1,2</sup>

### Fair Trade at Bruin Plate

Bruin Plate offers a number of *Fair Trade Certified* products, including Dillano’s coffee and espresso, an assortment of Choice Organic Teas, and sugar.

### Tips for Purchasing Fair Trade Products

- Consider choosing products with labels such as *Fair Trade Certified* and *IMO Fair for Life*.
- Advocate for fair trade products. Organizations like *Fair Trade Colleges & Universities* and the *Fair Trade Advocacy Office* welcome volunteers!

#### Sources

1. Bezençon, V. (2008). Producers and the fair trade distribution systems: what are the benefits and problems? *Sustainable Development*, 19: 60-70.
2. Auroi, C. (2004). *Improving Sustainable Chain Management through Fair Trade*. Graduate Institute of Development Studies, Switzerland.



At Bruin Plate, we focus on sustainable food purchases and other efforts that impact the environment and our community. Sustainable food systems support the long-term health and well being of both people and the planet.